The Case of Conflict

**HANDOUT: Conflict in Pleasantville**

**Su Rona** is a wealthy businesswoman. She has a plot of land near an undeveloped part of the Turkish coast near Dalyan. It is on a heavily forested hillside overlooking the sea, next to the quaint village of Pleasantville. She wants to develop this land and try to make some money. She wants to build a large hotel complex with two discos, and seven large waterslides. The hotel would have 500 rooms. Her partner is a travel agent in Germany who promises she can bring many German tourists there very cheaply. If they can build the hotel cheaply, they can attract these customers who do not want to pay much. She has not paid an architectyet for any plans, and is not totally committed to this huge hotel complex. She does know that he really wants to make money with this land. Su Rona has some problems. There are many retired people living in Pleasantville. They have come there for clean air, and for peace and quiet. They like the village atmosphere in Pleasantville and the fact that everyone knows everyone else. They are especially afraid that there will be a lot of noise at night and that they won’t be able to sleep. They do not want the hotel to be built. They have organized themselves and Mine Dora is their leader. They are planning protests.

**Su Rona** does not only have a problem with the retired people, she has an even bigger problem with the environmental organization, Greenpeace. Zeynep Derin lives in Pleasantville and is a regional director of Greenpeace. She is totally against the building of this vacation village. She has done research on this hillside and has figured out that if Su Rona builds this complex, 200 trees will be cut down. Of these, there are 25 Güllük trees which are very rare. Also the Caretta Caretta turtles come to this beach every year to lay their eggs. The baby turtles always hatch at night. When the baby turtles hatch, they crawl out of their shells and head for the light of the moon over the water to begin their life as sea creatures. If there are any lights near the beach, the baby hatchling turtles think the lights are the moon over the water and crawl towards the lights instead of the water. Thus, many turtles will die and this turtle species is already endangered. She is involved in a huge campaign to stop the building of this complex. She actually would be happy if they saved all the Güllük trees and 75% of the other trees, and if somehow the turtles could be saved.

**Yunus Toy** is an unemployed youth from Güllük. He wants the complex to be built because then he will have a job and he won’t have to move to a big city. He doesn’t care what sort of job he has; he just would like to have a job.