



## Trojan T-Shirts

This is an exercise which shows how to get in touch directly with right-wing extremists and to generate uncertainty in the right-wing scene. It is also an example how broad discussions can be stimulated specifically in social media.

### Module

- Intervention

### Group size

- medium

### Purpose

The aim is to show a tailor-made target group approach in the most difficult environment of right-wing extremists, which are closed shops for outsiders.

### Participants

youth aged 15 - 20

### Description

T-Shirts and were distributed free of charge at a right-wing rock festival "Rock for Germany" by a German right-wing political party. The party had accepted the T-Shirts as a donation of an assumed supporter. Those who took the T-Shirts had a surprise at home, because the clothes revealed their true purpose: the print with a skull, the inscription "Hardcore Rebels" and waved flags disappeared after the first washing and a message became visible: "You can what your shirt can - We help you to get away from right-wing extremism. EXIT-Germany ". The action was broadly discussed in media and gained extraordinary attention in social media, which is one of the most important communication channels of the right-wing scene.

### Materials needed

A video documents the exercise:<http://www.exit-deutschland.de/projekte/?c=trojaner-t-shirt>

### Methodology

- Getting in touch directly with right-wing extremists
- Showing how uncertainty in the extreme right scene can be generated



before

after

### Advice for Trainer

This action can be included in teaching units as an example of coping with right-wing extremism in a most targeted way.

The action took place in Germany in 2011 and was internationally discussed. It is a targeted action, which shows a clever way to communicate the offers of an institution like EXIT-Germany, which supports right-wing extremists to find their exit of the scene.

### Source / Literature

<http://www.exit-deutschland.de/projekte/?c=trojaner-t-shirt>



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<https://www.ycare.eu>

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